

PRACTICE MATERIAL FOR SPELLATHON

(GRADE 9)

1. Movie Poster Design

Objective: Create an original movie poster for a film of your choice or an imaginary one.

Rubric:

- **Theme Relevance (25 points):** Poster effectively conveys the movie's genre and theme.
- **Creativity (25 points):** Originality in concept and design choices.
- **Text Placement (25 points):** Title and tagline are clear, legible, and appropriately styled.
- **Overall Composition (25 points):** Visual appeal and balanced layout.

2. Digital Art Piece

Objective: Create a digital artwork that represents a personal theme or emotion.

Rubric:

- **Theme Expression (25 points):** Artwork effectively represents the chosen theme/emotion.
- **Creativity (25 points):** Innovative use of digital tools and techniques.
- **Technical Skill (25 points):** Mastery of editing software and artistic techniques.
- **Description Clarity (25 points):** Thoughtful explanation of artistic choices.

3. Social Media Campaign

Objective: Develop a cohesive social media campaign for a cause or product.

Rubric:

- **Cohesiveness (25 points):** Consistent branding across all graphics.
- **Content Engagement (25 points):** Ability to capture attention and convey a clear message.

- **Design Quality (25 points):** Professional appearance and effective use of design elements.
- **Creativity (25 points):** Originality in approach and design.

4. Infographic on a Historical Event

Objective: Create an infographic that presents key information about a significant historical event.

Rubric:

- **Content Accuracy (25 points):** Information is well-researched and relevant.
- **Visual Clarity (25 points):** Clear organization and easy navigation of information.
- **Design Elements (25 points):** Effective use of icons, colors, and images to enhance understanding.
- **Overall Impact (25 points):** Ability to engage the audience and convey information effectively.

5. Branding Package for a Business

Objective: Create a branding package for a fictional business, including a logo, business card, and letterhead.

Rubric:

- **Brand Representation (25 points):** Logo and materials clearly represent the business type.
- **Cohesion (25 points):** Consistent use of colors, fonts, and design elements across all items.
- **Creativity (25 points):** Original and innovative branding concepts.
- **Professionalism (25 points):** Overall quality and presentation of the branding package.