

PRACTICE MATERIAL FOR SPELLATHON

(GRADE13)

1. Personal Portfolio Website Mockup

Objective: Create a mockup for a personal portfolio website showcasing your work.

Rubric:

- **Layout Functionality (25 points):** Logical organization of elements and intuitive navigation.
- **Visual Design (25 points):** Aesthetic quality and professionalism of the mockup.
- **User Experience (25 points):** Consideration of accessibility and usability.
- **Originality (25 points):** Innovative approach and creativity in design.

2. Brand Redesign

Objective: Redesign the branding for an existing company.

Rubric:

- **Brand Cohesion (25 points):** Consistency across all elements of the redesign.
- **Creativity (25 points):** Originality and innovation in design concepts.
- **Aesthetic Quality (25 points):** Visual appeal and professionalism of the final designs.
- **Rationale Clarity (25 points):** Effectiveness of the explanation for design choices.

3. Social Media Campaign Graphics

Objective: Create a series of graphics for a social media campaign promoting a cause or event.

Rubric:

- **Message Clarity (25 points):** Effectiveness in conveying the campaign's purpose.
- **Visual Engagement (25 points):** Use of imagery and design elements to attract attention.
- **Cohesiveness (25 points):** Consistent branding and design across all graphics.

- **Creativity (25 points):** Originality in design and presentation.

4. Interactive Infographic

Objective: Design an interactive infographic using a digital platform.

Rubric:

- **Content Accuracy (25 points):** Well-researched and relevant information.
- **Organization (25 points):** Clear layout and logical flow of information.
- **Interactivity (25 points):** Effective use of interactive elements to engage users.
- **Visual Design (25 points):** Aesthetic quality and effectiveness of visuals.

5. Magazine Layout

Objective: Create a multi-page magazine layout for a specific theme or topic.

Rubric:

- **Content Relevance (25 points):** The theme is well-developed and engaging.
- **Visual Cohesion (25 points):** Consistent design elements and typography across pages.
- **Layout Quality (25 points):** Effective use of space and organization of content.
- **Overall Aesthetic (25 points):** Professional quality and visual appeal.

6. Event Poster Design

Objective: Create a poster for an upcoming event (real or fictional).

Rubric:

- **Message Effectiveness (25 points):** Clarity and impact of the event details.
- **Visual Impact (25 points):** Use of imagery and design elements to attract attention.
- **Creativity (25 points):** Originality in design and presentation.
- **Overall Design Quality (25 points):** Professionalism and polish of the final product.

7. Typography Poster

Objective: Create a poster that emphasizes typographic design.

Rubric:

- **Typography Use (25 points):** Effective use of fonts and layout to enhance the message.
- **Creativity (25 points):** Originality in design and presentation.
- **Visual Cohesion (25 points):** Consistency in color and design elements.
- **Overall Aesthetic (25 points):** Professional quality and visual appeal.

8. Digital Illustration

Objective: Create a digital illustration based on a theme of your choice.

Rubric:

- **Artistic Skill (25 points):** Technical execution of the illustration (details, shading).
- **Creativity (25 points):** Originality in concept and execution.
- **Color Usage (25 points):** Effective and appropriate use of color palette.
- **Overall Composition (25 points):** Balance and coherence of elements in the illustration.

9. Business Presentation Slides

Objective: Design a set of presentation slides for a business proposal.

Rubric:

- **Content Clarity (25 points):** Information is presented clearly and logically.
- **Visual Design (25 points):** Aesthetic quality and professionalism of the slides.
- **Engagement (25 points):** Ability to capture and maintain audience interest.
- **Cohesion (25 points):** Consistent design elements throughout the presentation.

10. Augmented Reality Experience

Objective: Design a concept for an augmented reality experience.

Rubric:

- **Concept Clarity (25 points):** Well-defined and engaging concept for the AR experience.
- **Visual Quality (25 points):** Aesthetic quality and professionalism of the designs.
- **Interactivity (25 points):** Effectiveness of proposed interactive elements.
- **Overall Presentation (25 points):** Clarity and organization of the final presentation.