

# **PRACTICE MATERIAL FOR SPELLATHON**

(GRADE11)

## **1. Editorial Magazine Spread**

**Objective:** Create a two-page editorial spread for a magazine on a topic of your choice.

**Rubric:**

- **Content Relevance (25 points):** Topic is well-researched and presented clearly.
- **Visual Composition (25 points):** Effective use of space, alignment, and balance in the layout.
- **Typography (25 points):** Appropriate font choices and text hierarchy enhance readability.
- **Overall Aesthetic (25 points):** Professional quality and visual appeal of the final design.

## **2. Product Advertisement**

**Objective:** Design an advertisement for a new product, focusing on persuasive visual communication.

**Rubric:**

- **Creativity (25 points):** Originality in design and presentation of the product.
- **Clarity of Message (25 points):** Effectiveness in conveying product benefits and features.
- **Visual Impact (25 points):** Use of colors, images, and design elements to attract attention.
- **Professionalism (25 points):** Overall polish and quality of the advertisement.

## **3. Social Issue Awareness Poster**

**Objective:** Create a poster to raise awareness about a social issue that matters to you.

**Rubric:**

- **Message Effectiveness (25 points):** Clarity and impact of the message presented.
- **Visual Engagement (25 points):** Use of images, colors, and design to draw attention.
- **Research Depth (25 points):** Inclusion of relevant facts or statistics to support the message.
- **Cohesion (25 points):** Consistency in design elements throughout the poster.

## **4. Website Mockup**

**Objective:** Create a mockup for a website related to a business, organization, or personal portfolio.

**Rubric:**

- **Layout Functionality (25 points):** Logical organization of elements that enhance user navigation.
- **Visual Design (25 points):** Aesthetic quality and visual appeal of the mockup.
- **Usability (25 points):** Consideration of user experience and accessibility features.
- **Originality (25 points):** Innovative approach to design and functionality.

## **5. Infographic on a Historical Event**

**Objective:** Create an infographic that summarizes a significant historical event.

**Rubric:**

- **Content Accuracy (25 points):** Information is well-researched and relevant to the event.
- **Organization (25 points):** Clear layout and logical flow of information.
- **Visual Elements (25 points):** Effective use of graphics, colors, and typography to enhance understanding.
- **Engagement (25 points):** Ability to capture interest and effectively convey complex information.

