PRACTICE MATERIAL FOR SPELLATHON

(GRADE10)

1. Album Cover Design

Objective: Create an album cover for a music artist or band, either real or fictional.

Rubric:

- **Theme Representation (25 points):** Artwork effectively conveys the music genre and theme.

- **Creativity (25 points):** Originality in design concept and execution.

- **Typography (25 points):** Clear and stylistically appropriate font choices for title and artist.

- **Overall Composition (25 points):** Aesthetically pleasing layout and balance of elements.

2. Environmental Awareness Campaign

Objective: Design a series of graphics for an environmental awareness campaign.

Rubric:

- **Clarity of Message (25 points): Each graphic communicates the environmental issue effectively.**

- **Visual Impact (25 points): Use of imagery and design elements that capture attention.**

- **Cohesiveness (25 points): Consistency in branding across all pieces.**

- **Creativity (25 points): Innovative approaches in design and presentation.**

3. Character Design

Objective: Create a character design for a fictional story, game, or animation.

Rubric:

- **Character Concept (25 points): Character design aligns with the profile and story context.**

- **Artistic Skill (25 points):** Technical execution of the illustration (proportions, details).

- **Color Usage (25 points):** Effective and appropriate use of color palette.

- **Annotations Clarity (25 points):** Thoughtful explanation of design choices and character background.

4. Branding for a New Product

Objective: Create a branding package for a new product, including a logo, packaging, and advertisement.

Rubric:

- **Brand Representation (25 points):** Logo and packaging clearly convey the product's identity.

- **Target Audience Appeal (25 points):** Design choices resonate with the intended audience.

- **Creativity (25 points):** Originality in design and branding concepts.

- **Professionalism (25 points):** Overall quality and polish of the branding package.

5. Infographic on a Global Issue

Objective: Create an infographic that presents information about a global issue of your choice.

Rubric:

- **Content Accuracy (25 points):** Information is well-researched and factually correct.

- **Design Clarity (25 points):** Clear organization and logical flow of information.

- **Visual Elements (25 points):** Effective use of icons, graphs, and images to support text.

- **Overall Engagement (25 points):** Ability to capture audience interest and convey complex information effectively.