

PRACTICE MATERIAL FOR SPELLATHON

(GRADE 8)

1. Magazine Cover Design

Objective: Create a magazine cover on a topic of your choice.

Rubric:

- **Relevance (25 points):** Topic is clear and engaging.
- **Creativity (25 points):** Unique design elements and imaginative layout.
- **Text Placement (25 points):** Headlines are readable and visually appealing.
- **Overall Design (25 points):** Cohesion of images, colors, and typography.

2. Digital Collage

Objective: Create a digital collage that expresses a personal theme or story.

Rubric:

- **Theme Clarity (25 points):** Clear representation of chosen theme.
- **Image Integration (25 points):** Effective blending and layering of images.
- **Text Use (25 points):** Thoughtful and relevant text placement.
- **Overall Impact (25 points):** Visual appeal and creativity in design.

3. Animated GIF

Objective: Design a simple animated GIF that illustrates a concept or tells a short story.

Rubric:

- **Concept Clarity (25 points):** Animation clearly conveys the chosen idea.
- **Creativity (25 points):** Originality and inventiveness in the animation.
- **Smoothness (25 points):** Transitions between frames are fluid.

- **Technical Execution (25 points):** Effective use of software and overall presentation.

4. Infographic on a Current Event

Objective: Design an infographic that presents information on a current event or issue.

Rubric:

- **Content Accuracy (25 points):** Information is factual and relevant.
- **Organization (25 points):** Logical flow and clarity in the presentation of information.
- **Visual Design (25 points):** Effective use of design elements (icons, colors, graphs).
- **Engagement (25 points):** Ability to capture and maintain audience interest.

5. Personal Branding Project

Objective: Create a personal brand package including a logo, business card, and social media banner.

Rubric:

- **Brand Representation (25 points):** Logo and materials accurately reflect personal identity.
- **Cohesiveness (25 points):** Consistent use of colors and design elements across items.
- **Creativity (25 points):** Innovative ideas and originality in designs.
- **Professionalism (25 points):** Overall quality and polish of the final designs.